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## EXPANSION OF FREE SPEECH ON SOCIAL MEDIA COMPANIES -

AUTHORED BY - SRIJAN KASHYAP

Article 19 (1) (a) (hereafter “free speech”) grants freedom of speech and expression and on restriction, you can approach the court. During the making of Constitution, the makers decided that the Fundamental Right (“FR”) of speech would be enforceable against the state, but now private social media platforms have become the stage for sharing opinions. According to a Report<sup>1</sup>, on a daily basis, a person on average spends 2hr 26 minutes on press media, and 2hr 25 minutes on social media, and the number of user accounts is 448 million. What if whatever you’re reading or sharing is controlled by someone whom you even can’t question? That is the current situation of our free speech rights on social media.

In one of the instances, Twitter suspended the account of Advocate Sanjay Hedge without specifying any grounds. The government clarified that they didn’t issue any direction for the suspension of the account<sup>2</sup>, so it was Twitter acting on its whims violating the basic principle of natural justice. The Delhi High Court, in this case, observed arbitrary suspension or take-down has a chilling effect on free speech, the government should ensure FRs aren’t violated by private entities<sup>3</sup>. When the FR isn’t supposed to apply to interactions between private parties (generally), the government comes up with statutes to regulate and in this case through the Information Technology Act, 2000 (“IT Act”). The IT Act ignores the free speech aspect and deals mainly with legal protection to Intermediaries and specific grounds on which the government can ask these companies to take action. Social media companies only need to show the compliance with IT Act not free speech, this gives them the opportunity to escape judicial scrutiny. One of the statements always put forth is that such a big organization if so important for a public function should be declared “State” under Article 12. This idea of the functional

<sup>1</sup> Simon Kemp, ‘DIGITAL 2021: INDIA’ DATAREPPORTAL, 11 February 2021 [[Digital in India: All the Statistics You Need in 2021 — DataReportal – Global Digital Insights](#)] accessed on 7 September 2021

<sup>2</sup> Sanya Talwar, ‘We Have Not Issued Any Direction To Suspend The Account: IT Ministry Tells HC In Sanjay Hedge Vs Twitter Matter’ LiveLaw.in, 8 February 2020 [ [‘We Have Not Issued Any Direction To Suspend The Account’: IT Ministry Tells HC In Sanjay Hedge Vs Twitter Matter \[Read Counter And Rejoinder\] \(livelaw.in\)](#) ]

<sup>3</sup> Aditi, ‘Delhi HC issues notice in Sanjay Hedge plea challenging suspension of his Twitter account’ Bar and Bench, 6 January 2020 [[Delhi HC issues notice in Sanjay Hedge plea challenging suspension of his Twitter account \(barandbench.com\)](#)]

approach was long dead in the *Zee Telefilms Ltd. and Anr. v. Union of India*<sup>4</sup> when BCCI wasn't declared State.

In *Raj Narain v State of U.P.*<sup>5</sup> it was held that the Right to Know is important to exercise Freedom of Speech. In the recent incident, twitter suspended the account of the IT Minister again without specifying any grounds and then restored it after sometime. Accounts of this type serve public good and inform us about government policies. In *Ford and The Boro v. Mount Pocono Borough*<sup>6</sup> it was held that the Facebook page used by the government for official communication purposes was a public record under the Right-to-Know Law. If we take the widened view of the preceding two cases it can be said that free speech has been curtailed. In a recent case the Supreme Court held<sup>7</sup> that political parties need to publish the details of criminal cases of their respective candidates on social media. Through this even Supreme Court has recognized the importance of social media to avail information. Despite all of this in India free speech to an individual has become the prerogative of private entities.

The censorship over free speech in this circumstance also creates conflict with the proper implementation of other FR. In *Faheema Shirin R.K. v. State of Kerala & Ors.*<sup>8</sup>, the Court declared the Right to Access the Internet is an FR and important because it facilitates group discussion and sharing of ideas. The information following through these channels must be given the same importance because how will one exercise one's Right to Access the internet freely if some private entity decides what message should one share/view by the use of one's internet on the basis of their own rule and regulation which can't be challenged in court. It might be argued why don't you change the platform if it's just about information that you can avail on the other platform but it needs to be understood that the question is not about which platform rather it's about people's rights on that platform. One's right can be exploited by any social media platform because they all enjoy unregulated power.

It isn't that Article 19 (1)(a) application to social media companies will be something new with FR. The Chandrachud, D J.<sup>9</sup> while deciding the case on right to privacy acknowledged that the

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<sup>4</sup> (2005) 4 SCC 649 (SC)

<sup>5</sup> (1975) AIR 865 (SC)

<sup>6</sup> LAW' NAUMAN SMITH SHISSLER & HALL, 3 May 2021 [[How Social Media Becomes A Public Record Under Right To Know Law | Nauman Smith \(nssh.com\)](#)]

<sup>7</sup> *Rambabu Singh Thakur v Sunil Arora and Others* (2020) SCC OnLine 178 (SC)

<sup>8</sup> (2020) AIR 35 (Ker)

<sup>9</sup> *Justice K.S. Puttuswamy and Ors. v Union of India and Ors.* (2017) 10 SCC 1 (SC)

threat to data isn't only possible from the state entity but also from the non-state actor considering their role in it. In one of the famous cases *Vishaka and Ors. v State of Rajasthan and Ors.*<sup>10</sup>, when the state didn't come up with a law to protect women from sexual harassment at workplaces. The Court considering it as a violation of Article 19 (1)(g), 21 and 14 filled the gap by making law for both private and public workplace. Courts have looked at the basic principle behind FR and widened its scope because over time the circumstances change and rigidity to the textual reading while ignoring its basic principle would undermine the purpose behind that right.

The exercise of free speech linked with the concept of democracy and free flow of information is required for the proper working of free speech. In the current world, social media have become one of important means through which individual exercise his free speech, we connect from each other through this and avail our information. These social media companies are neither responsible to people nor to courts and the government is exercising their power not to promote free speech rather to restrict it more and also use it to gain control over the net. It gives social media platforms unlimited rights to control the access of information one avails and how one uses it on that platform. It is time to change the approach we have followed for free speech in law, we need to expand the application of Article 19 (1)(a) to bring social media companies under its scope. It is not reasonable to think the State will be the only entity that can curtail our free speech in the current world.

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<sup>10</sup> (1997) AIR 3011 (SC)